* Open the HTML file in an HTML editor, such as Brackets or Notepad++.
* Replace all instances of “INSERTTRAVELURL” with your savings site’s travel page URL.
  + For most groups, this is the savings site domain followed by **/travel** or a link that ends in **.zealstrips.com**.
  + Tip: Most HTML editors will have a search function. (On a Windows device, typing CTRL+F usually brings up the search box.) You can search for “INSERTTRAVELURL” to make your edits go more quickly and easily.
* For the disclaimer section (found near the very bottom of the HTML), do the following:
  + Replace the line that says “ADD YOUR OWN DISCLAIMER CONTENT HERE” with any and all necessary disclaimer information not already provided.
  + Replace “UNSUBSCRIBEURL” with the URL of the web page where a person can unsubscribe from these emails.
* Copy/paste or upload the edited HTML to your Email Service Provider (ESP) for sending.

**NOTE:**

It is strongly advised that you **check the links before sending out the email** to ensure they accurately point to the desired webpages. If you have any questions or concerns about where to point the links in the HTML, please contact your Client Success Manager for assistance.

**Subject Line for Email:**

3-5 Star Hotels: Savings up to $274/night

**Preheader for Email:**

Save up to 60% on your next stay!